

Cabinet

5 November 2013

Report from the Learning & Culture Overview and
Scrutiny Committee

**Careers Education, Information, Advice & Guidance Review Final Report
(CEIAG) - Cover Report**

Introduction

1. This cover report presents the final report from the CEIAG Scrutiny Review and asks Cabinet to approve the recommendations arising from the review.

Background to Review

2. In September 2012, in response to a scrutiny topic proposed by Councillor D'Agorne, the Learning & Culture Overview & Scrutiny Committee received a report detailing national and local developments in the provision of careers education information and guidance (CEIAG) to young people in schools and colleges.
3. In January 2013, the Committee received an update on the national developments, together with information on a recent thematic review into CEIAG carried out by The Office for Standards in Education (OFSTED) which had included visiting two schools in York. Initial feedback from OFSTED confirmed they were impressed with the collaboration between the schools and the Local Authority, in relation to CEIAG. However, the Committee recognised that if the provision of careers education differed between all schools in York, the conclusions from the OFSTED review would not represent the full picture. They therefore agreed it might be sensible to also look at the collaboration between 1 or 2 other schools and the Local Authority, in relation to CEIAG.
4. The Committee agreed to set up a Task Group to carry out the review on their behalf and agreed the following remit for the review:

'To assess the standard of CEIAG for young people in York, and where appropriate identify improvements'

Consultation

5. The Task Group held a number of consultation meetings with training providers, partner agencies, business and local authority representatives and young people representatives which are detailed in the review final report at Appendix 1.

Analysis

6. Over a series of meetings the Task Group gathered evidence in support of the review. The final report at Appendix 1 and its associated annexes includes a full analysis of the information gathered, the Task Group's conclusions and the recommendations endorsed by the Learning & Culture Overview & Scrutiny Committee at their meeting on 18 September 2013.

Review Recommendations

7. The Committee appreciated that because careers advice is now school based and under the control of schools, CYC's ability to action some of the recommendations identified was limited. However they agreed that the influence of CYC, young people and their parents on schools, employers and training providers should not be underestimated. They therefore firstly agreed to recommend that
 - i. The final report together with an executive summary be provided to the following:
 - All Head Teachers at all York secondary schools
 - To employers in the CYC business forum
 - Training Providers
 - National Apprenticeship Service
 - Partner Agencies (North Yorkshire Business Education Partnership, Science Learning Centres)
 - York College
 - All Governors
 - PTA's
 - School Councils and the Schools Council
 - Local Authority Representatives (e.g. CYC 14-19 Manager, CYC Youth Support Service Manager, CYC Strategic Resourcing)
8. In addition, in order to achieve the other recommendations arising from the review, the Cabinet Members with responsibility for Education,

Employment and Economic Development are recommended to (and instruct respective Assistant Directors to):

- ii. Champion recommendations 5-10 below and seek both to raise awareness of them and the need for good quality careers advice.
- iii. Develop criteria that embody recommendations 5 -10 below for good careers advice and;
- iv. Develop some form of CYC charter mark that can be awarded to schools that meets the criteria recommended above (following the publication of the forthcoming report on the recent Ofsted review referred to in paragraph 4 above).

9. The Learning & Culture Overview & Scrutiny Committee also recommends that:

- v. Each young person should be offered a career interview.
 - a) Career advice should be specialist and independent, providing a personal advice service to all who want to take it up. It should be about the young person, who they are, and what they want to do. Honest and frank advice. Giving all options.
 - b) Career advice needs to be provided at year 9. The Advice should be focused on careers not options. There should be a preparation process required by the young person before the interview. Careers advice should not be seen as a one off event and there should be some follow up to a meeting. We liked the idea of a Career passport that could be used from Year 9 onwards to map out advice and options.
- vi. There is a need to provide greater scope for involvement by employers in schools – see paragraph 63 of final report. To facilitate this CYC should:
 - a) Create/coordinate a milk round of employers willing to visit schools. A central Careers Fair will not be able to reach as many. It would be hoped that once this became established and schools and employers established links the need for central co-ordination would cease.

- b) Re-establish the local link between connexions advisers and local employers. This link was broken following the creation of the National Apprenticeship Service. Market trend information is not representative of the training/apprenticeships available or on current needs of employers. One week a year should be set aside for the each connexions adviser to visit employers
- c) Investigate promoting the CIPD "Inspiring the Future" initiative.
- vii. Schools should ensure that all young people are provided with advice and the necessary support to access vocational options and apprenticeships – see paragraphs 66-68 of final report.
- viii. CYC website should provide a quick and easy link to careers advice for young people through the Young People's zone at the YorOk website. It could also provide links to other recommended websites – see paragraph 69 of final report.
- ix. Taster days for 6th form and college should be introduced and aimed at young people in year 10 – see paragraph 71 of final report.
- x. At the end of Year 11 a letter should be sent to every young person at their home address that sets out the support services available to them including Castlegate to ensure they are aware of the services on offer, where they are and how to access them – see paragraph 72 of final report.

Council Plan 2011-15

- 10. Whilst the review does not directly support the priorities within the Council Plan 2011-15, it does support a recommendation within the Children & Young People's Plan made by young researchers that asks for careers information and advice to be age appropriate, and for increased links between businesses and education.

Options

- 11. Having considered the final report at Appendix 1 and its associated annexes, Cabinet may choose to amend and/or approve, or reject the recommendations arising from the review as set out in paragraphs 7-9 of this report.

Implications & Risk Management

12. The implications and risks associated with the recommendations above are detailed in paragraphs 79-82 of the review final report at Appendix 1.

Recommendations

13. Having considered the final report and its annexes, the Cabinet is recommended to approve the recommendations shown in paragraphs 7-9 above.

Reason: To conclude the Scrutiny Review in line with CYC Scrutiny procedures and protocols.

Contact Details

Author:

Melanie Carr
Scrutiny Officer
Scrutiny Services
Tel No.01904 552054

Chief Officer Responsible for the report:

Andrew Docherty

Report Approved **Date** 8 Oct 2013

Specialist Implications Officer(s)

Financial Implications:

Richard Hartle
Head Of Finance for Adults,
Children & Education

Legal Implications:

Name
Title

Wards Affected:

All



For further information please contact the author of the report

Background Papers: None

Annexes:

Appendix 1 – CEIAG Scrutiny Review Final Report